

IBC BRINGS AMERICAN FILM INSTITUTE AND POPULAR ARTS ENTERTAINMENT
CO-PRODUCTION TO THE LA SCREENINGS

IBC to Handle Global Distribution of New "Screenwriters" TV Series

HOLLYWOOD, CA April, 2002 - International Broadcast Communications, Inc. (IBC), the US distribution company formed earlier this year by industry veteran Jon Helmrich, has been selected to handle the global distribution of "The Screenwriters," a new series produced by Entertainment News Service (ENS), a division of Popular Arts Entertainment, in association with the American Film Institute (AFI).

"The Screenwriters" will celebrate the art of writing through the eyes of successful screenplay writers and the movies they give life to. The ongoing series will explore the art of the movie script writing process at its various stages, from conception of an idea, to outlining characters descriptions, to developing story arcs, and of course those compelling and memorable endings. It will also explore the boundaries and hurdles writers must jump in their sometimes contentious relationships with producers, studios and stars.

Each episode of the series will match, contrast and compare prominent or established screenwriters with relatively new successful names who were influenced by the legendary writers. The producers plan to visit with and display the writers where they live, where they work, ...and where they "hang-out".

IBC will launch "The Screenwriters" at this year's May Screenings and handle the worldwide distribution of the pilot and subsequent series.

"The screenwriter is the unsung hero of Hollywood and we thrilled to be able to offer an ongoing series on these men and women who really don't get much attention as they deserve," said Helmrich. "Their personal stories are just as interesting as the ones they create and we believe there is a fascination with viewers to learn more about these talented people who play an instrumental role in the movie making process."

"The Screenwriters" is just the latest ENS entry into the world of celebrity and movie related programming. Entertainment News Service also currently produces "Starz Movie News" for Encore Domestic Networks, interstitial materials for HBO ASIA and UNIVERSAL International, and the series FAMOUS, CINE NEWS and ON THE SET for international distribution via IBC.

The AFI is the pre-eminent organization dedicated to advancing and preserving the art of film, television and other forms of the moving image. AFI trains the next generation of moving image artists, provides leadership in the nationwide film and television preservation effort and explores new technologies in the digital media arts. AFI also presents the best of film through the AFI Los Angeles International Film Festival, the AFI National Theater at the Kennedy Center in Washington, D.C. and the annual AFI life Achievement Award, the highest honor given for a career in film. More information about the AFI can be found by visiting its award-winning website located at www.afi.com.

Popular Arts Entertainment, a reality television production company responsible for such hits as "Dr. Katz" on Comedy Central and "The Jeff Corwin Experience" on Animal Planet, opened its doors in 1990 by creating the foundation for what has become the largest independent entertainment news operation in ENS. Under the banner of Entertainment News Service, or ENS, the company has produced volumes of daily and weekly programming for numerous broadcast and international networks and studios, including the NBC Weekend Today Show, HBO, Columbia TriStar, ABC, Fox, CBS, Universal and other major studios and channels.

Popular Arts Entertainment has facilities and offices in Burbank and New York City. Kevin M. Meagher and Tim Braine are the Ceo's of Popular Arts Entertainment and Entertainment News Service.