

**“FAMOUS” WILL MAKE ITS DEBUT AT NATPE;
NEW SERIES TARGETED TO U.S. CABLE NETWORK PROGRAMMERS**

(HOLLYWOOD, CA January, 2002) Julia Roberts, Ben Affleck and Mel Gibson are among the top Hollywood celebrities to be featured in “FAMOUS,” a new weekly entertainment series, which makes its debut at NATPE 2002 and is being targeted to U.S. cable network programmers.

Already generating a lot interest among buyers in the international marketplace, "FAMOUS" is series of 26 half-hour episodes, which explores the careers of superstars in their own words and in the words of their collaborators. Angelina Jolie, Sandra Bullock, Denzel Washington and Russell Crowe are also among the featured guests.

“FAMOUS” digs deep and stays focused on the career development of these superstar movie actors and actresses. It’s produced by Entertainment News Service (ENS), a full service entertainment news production service created 12 years ago as a division of Popular Arts Entertainment, which continues to operate the only independent entertainment news and feature business in the television industry. ENS' extensive library, database, experienced news desk and dedicated production facilities have earned its place as one of the primary players in the entertainment/celebrity news category with ongoing and complete access to all important events, celebrities and productions in Hollywood.

“FAMOUS” will be available for screening at the International Broadcast Communications booth #3351 on the NATPE convention floor.

Popular Arts Entertainment, a reality television production company responsible for such hits as "Dr. Katz" on Comedy Central and "The Jeff Corwin Experience" on Animal Planet, opened its doors in 1990 by creating the foundation for what has become the largest independent entertainment news operation in ENS. Under the banner of Entertainment News Service, the company has produced daily and weekly programming for numerous broadcast and international markets including NBC Weekend Today Show, HBO, Columbia TriStar, Fox, CBS, Universal and other major studios and channels. ENS owns and manages an extensive entertainment news videotape library, which it has accessed over time to program cable networks interstitially all around the world, and in creating such programs as "Jackie Collins Hollywood" (CBS), "Starz Movie News" (Encore), "World Entertainment Report" (HBO) and "The Delta Airlines Entertainment Review." Tim Braine, formerly a top executive at HBO and Kevin Meagher, a former Executive Producer at CBS and a director for "Entertainment Tonight," own the company and supervise the dedicated entertainment news facility and its programming which includes full time field cameras and a news desk. Popular Arts and ENS have facilities in Burbank and New York City.

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